

Small business printing made easy.

Levin Family Health's no fuss, no worries, printing service.



Levin Family Health is a modern medical centre in the Horowhenua region. It has 12 staff, with a range of general medical and urgent care services. The centre required a reliable, efficient printing solution that supported standard business use with minimal issues.

Challenge.

Levin Family Health opened in 2023, aiming to bring a holistic approach to healthcare in Horowhenua. The centre provides care for acute chronic conditions, minor injuries, trauma and minor surgeries.

They use printers for prescriptions, marketing, invoicing and general administration. Printing is often for patients after appointments, emphasising the need for a seamless operation, with reliable technology and prompt service and support.

Levin Family Health contacted Primary IT to assess the market for a high-quality printing partner that could offer a cost-effective service and meet their specific requirements.

Solution.

Brother's reputation for reliable printers, a product range with customisable accessories and affordable printing rates meant it was the recommended supplier.

Brother's Managed Print Services allowed Levin Family Health to get fit-for-purpose devices, including placing printers and copiers in certain locations across the clinic to ensure optimal productivity.

For example, consult rooms and the practice reception have printers with extra trays for greater capacity. Those in consult rooms are black and white only, reducing the cost of print services. They also have a number of Brother wireless label printers for printing patient information on sample tubes and containers, as well as a large A3 copier to scan and store patient information easily.

This considered device configuration helps staff to manage their printing needs as efficiently as possible, with appropriate, user-friendly devices close by.

Results.

Levin Family Health has got everything they needed from a printing supplier in a way that makes their printing easy. Installing devices has been straightforward, with staff immediately able to use printers without extensive instruction.

This allows Levin Family Health to provide an efficient service to patients, printing prescriptions and other documents on demand with minimal wait times. Any questions have been handled quickly by the clinic's IT provider, Primary IT.

Brother is also able to satisfy the clinic's need for secure devices to protect their data. This is a pertinent risk in today's climate, particularly given the potential privacy vulnerabilities in a medical setting.

Brother provides an efficient, reliable printing service that is cost effective and customised to Levin Family Health's needs.

William Bennett.

Levin Family Health Practice Manager.

“ Understanding and working with the Brother products has been a very easy transition with our working environment. There have been no challenges to date...(and) any questions have been handled immediately.

“Brother has certainly accommodated our needs...we are very happy with their services and support.”



It just
works.



KONICA MINOLTA
Authorised Distributor